

6 Elements of a Successful Project Narrative (ISAFES):

Investment — passion and commitment, clarity of purpose; depth of research

Specificity — describe project clearly and compellingly; include sketches if relevant

Alignment — mirror the funders' goals, mission, and instructions

Feasibility — achievable in the timeframe and aptly budgeted

Experience — your plan follows and builds on past experience and work

Significance — the project matters to the field and the world; outcomes stated

Strong Grant Proposal Outline

1. Enticing introduction — get the reader interested; reveal your project/goal
2. Practical overview — describe the project in terms of ideas and purpose
3. Paragraph of context around the topic — what's involved, what's at stake; include research
4. Chronological breakdown of the plan — make it clear and show its feasibility
5. Conclusion that points to greater significance — to you, the granters, the field, etc.